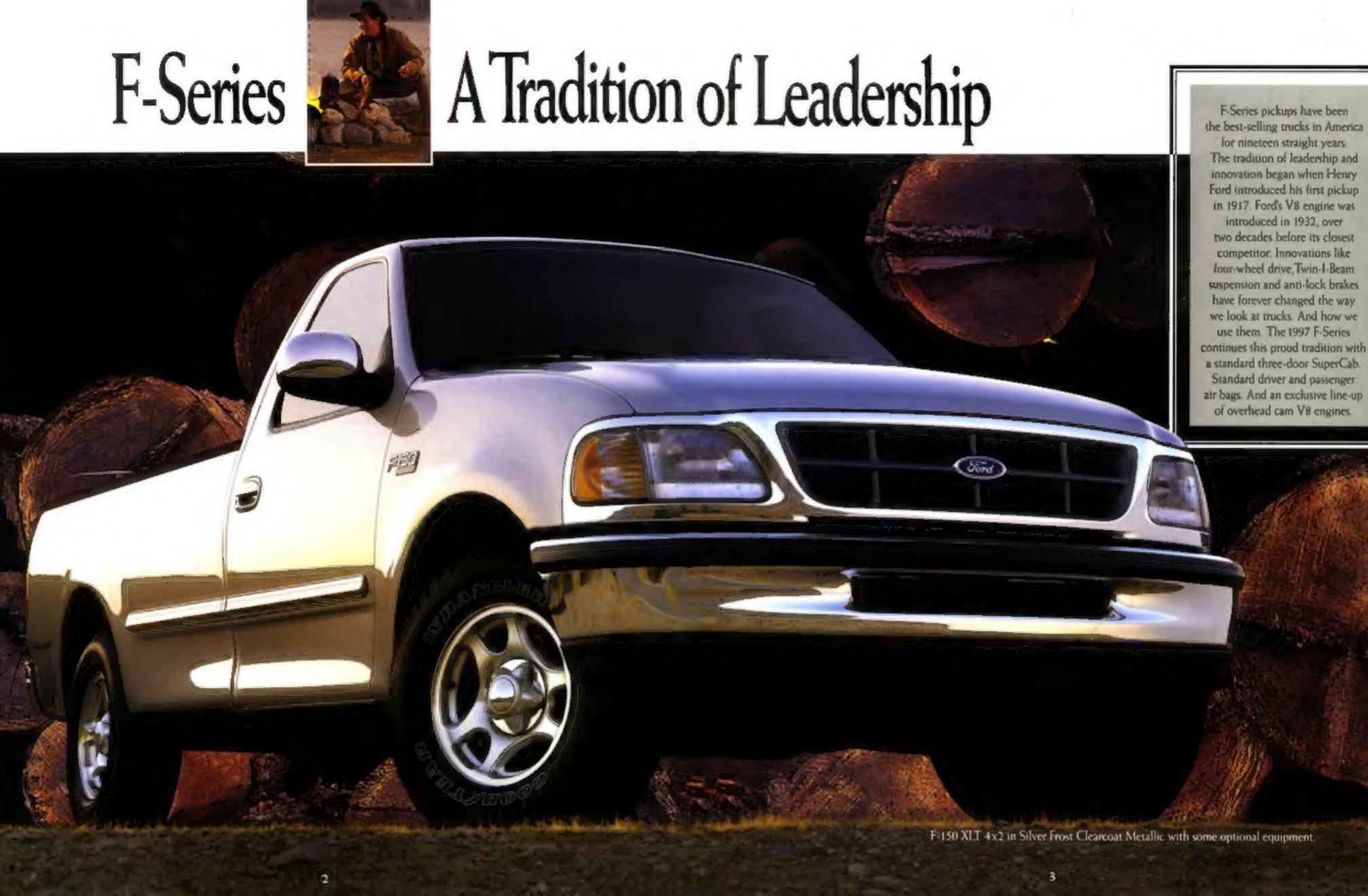


F-SERIES

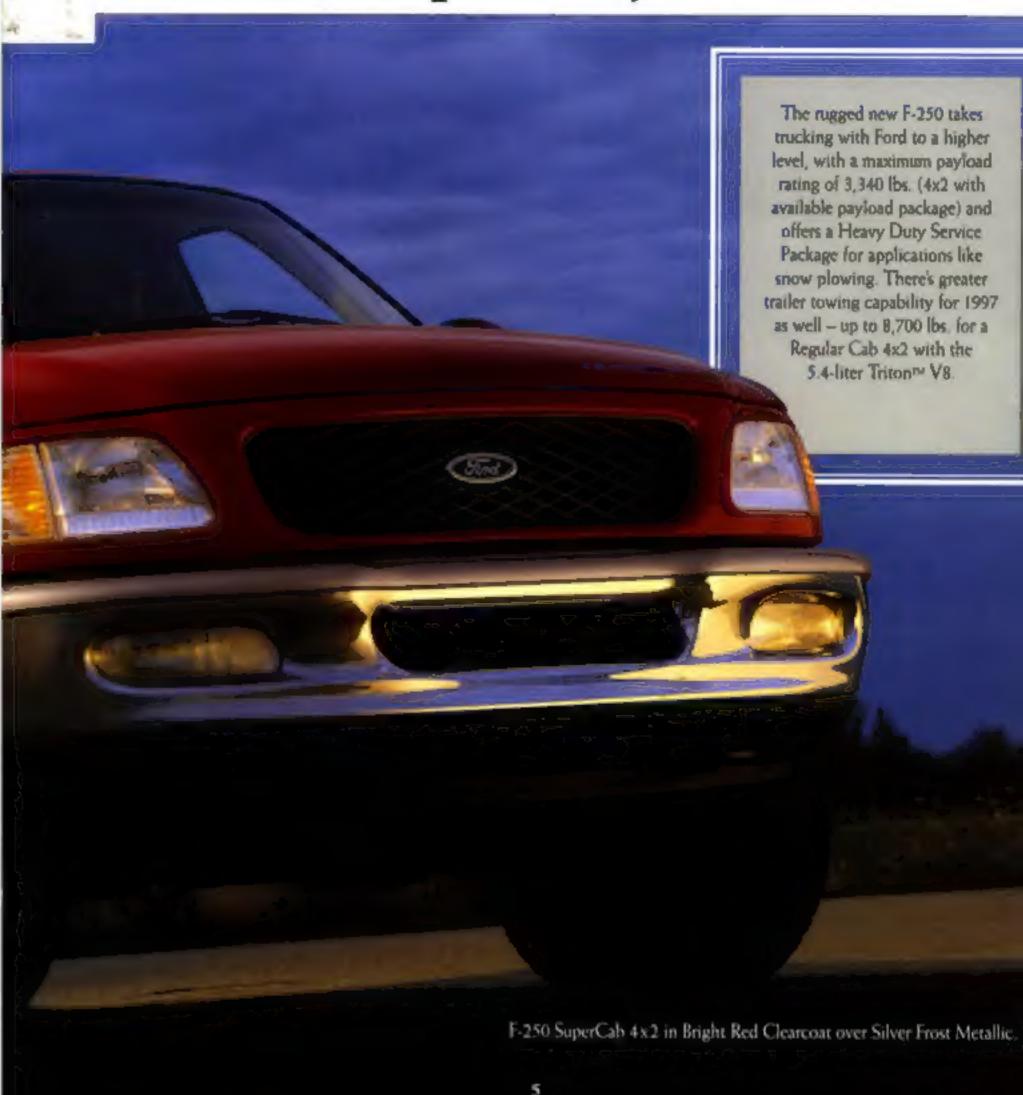




New F-250







Flareside 4x4





for the Fun of it



A Standard Third Door for Greater Versatility





You may have experienced the inconvenience of trying to get out of the back seat of a pickup. Not any longer, Ford, and only Ford, now offers the convenience of a standard. Third Door on the SuperCab.





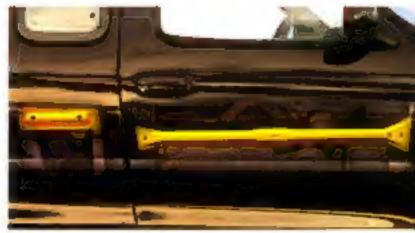




You can open the Third Door (when the Itom door is open) from the sear seat with the handle on the door trim panel – an exclusive SuperCab feature



The root mounted right shoulder helt design provides a convenient rear passenger assist handle



The front and rear doors have a side intrusion beam.

There's also an additional vertical beam in the Third

Door that locks to the top and bottom of the cab.

Roominess and Comfort

The 1997 Lariat is offered with a standard leather front 60/40 3-passenger split bench seat with individual recliners and a center fold-down armrest/storage bin. The 3-passenger 60/40 rear split bench seat is standard on SuperCab XL, XLT and Lariat (optional on Standard). Flip the 40-section seat cushion forward for more cargo space while seating two passengers. Or flip the 60-section cushion forward for more cargo space and room for one passenger.

Lariat 60/40 split bench seats

age also available in Prairie

Tan leather:





Safe, Secure



and in Control





Safety is a top priority at Ford. That's why the F-Senes is the first full-size. pickup to offer standard driver and right-front passenger air hags to supplement safety belts. Adveys resember to excise up.



A driver controlled switch describates the passenger side oir bag to help pro-



Climate and usend system controls are in in ergonomic center pod. Large buttons. tect an infant in a rear facing child sear and notary knobs are easy to operate.



Front window scats lexcept right side in SuperCahi have adjustable lap shoulder salety belix.



A sax-disc (1) changer with electronic AMFM steres radio and cassette player is optional in XLT and Lanar



The optional electric shift onthe-fly 4x4 system has a rotary control switch for convenience



Lighted controls for power windows and door locks Islandard in XLT and Lanat are easy to see at night

Only Lineup of Overhead Cam V8s in Full-Size Pickups

Technical Features

F-150/250 4x2 FEATURES

		Regular Cab	SuperCab
Front suspe	nsion	Twin-torged independent short-long arm 62.4v with lorged upper and stamped steel lower control arms	Twin-forged redigerolant short-long arm ISLA; with longed upper and stamped steel lower control arms
97100K abiso	rtors	Gas-pressurized	Gas prograzized
Stabilizer be		Front	Frant
Steering		PWH	Power
Gakra — St		Power with rear anti-lock; 4-wheel anti-lock optional	Power with near anti-lock, 4-wheel anti-lock optional
-U	rat	Power with 4-wheel anti-look	Power with 4-wheel pro-book
Adornation	F-150 F-250	95-amp 130-amp	95 amp 130 amp
Manteneno with budgery	e-boe barlery saver	58 smp-hr. (540 CCA)	58 amp-hr. (540 CCA)
Fuel tors:	F-150 F-150 F-250	25:0 gals, 61/ box 30:0 gais, 8/ box 30:0 gais, 8/ box	25.0 gals. 61° box 30.0 gals. 8° box 25.0 gals. 61° box
Wheels (S)	F-150 F-250	7.0.) 5-hole 7.0.) 7-hole	7.0.1 5-hole 7.0.1 7-hole

F-150/250 4x4 FEATURES

		Regular Cala	SuperCab		
Front succer	noes	Two-torged independent shortleng arm SLAI with torged upper and cast son lower control arms, sold shed formed bars	Two-larged independent shart long arm (SLA) with larged upper and cast ron lower control arms, sold steel tonion bars.		
From above	bers	Gas-pressurized	Gas-premurant		
Shapling bir		Front	Front		
Steering		Power	Power		
Bookes — Std., XL, XLT — Larsal		Power with man amiliock: 4 wheel anti-lock optional Power with 4-wheel anti-lock.	Power with rear anti-lock; 4-wheel anti-lock cotional Power with 4-wheel anti-loc		
dia system		Center disconnect, manual shift on the fly. Electric shift on the fly system optional	Center disconnect, manual shift on the fig. Electric shift on the fly system optional		
Transfer Case	9	2-speed	2-speed		
Attension F	-150 F-250	95-amp 130-amp	130-amp 130-amp		
Maintenance with bottery	-fee battery saver	58 arrsp-Fr. (540 CCA)	58 amp-hr. (540 CCA)		
Fuel tank	F-150 F-150 F-250	24.5 gais. 6 if box 30.0 gais. 8' box 30.0 gais. 8' box	25.0 gas. 6 in box 30.0 gas. 8" box 25.0 gas. 6 in box		
Wheels (5)	F-150 F-250	7.035-hots 7.037-hotel	7.0J 5-hole 7.0J 7-hole		

F-150/250 POWERTRAINS

	4.2L VS	SPECIFICATIONS 4.6L Tinton V8	5.4 Triton V8
Compression ratio	9.2.1	9.0:1	901
Fuel ryection system	Sequental (FI	Sequential (F)	Saquentia EFI
Horsepower	205 @ 4,400 rpm*	220 @ 4,500 rpm	235 @ 4,250 rpm
Torque bs. b.	255 @ 3.000 rpm	290 @ 1,250 rpm	330 @ 3,000 rpm

F-150 POWERTEAM AVAILABILITY BY MODEL

	Regular Cab 4x2			Regular Cab 4x4				
	Std.	XL	XLT	Larist	Std.	30.	XLT	Large
4.2L V6/5-speed manual CO	2	\$	S		S	5	Ś	
4.2L V6/4-speed automatic CO	0	0	0		0	0	0	
4.6L VB/5-speed markel OD	0	0	0	8	0	0	0	5
4.6L V8/4-speed automatic OD	0	.0	0	0	0	0	0	0
5.4L VS/4-speed automatic CO		0	0	0		0	0	0
	5	iup de	Cab	4x2	5	Super	Cab	4x4
	Stri	XL.	XLT	Lariat	Std.	XL	XLT	Lariel
4.2L V6/5-speed manual CO	- 5	8	S					
4.21, V6/4-speed automotic CD	0	0	0					
4.6L VB/5-speed manual CD	0	0	0	5	8	8	8	8
4.6L VS/4-speed automatic CD	0	0	0	0	0	0	0	0
5.4L VS/4-speed automatic CO		0	0	0		0	0	0

F-250 POWERTEAM AVAILABILITY BY MODEL

	Regular Call 4x2			Regular Cab 4x4				
	Std.	XL.	XLT	Lariel	Std	XL	XLT	Larial
4.6L V9/5-speed manual CO	- 8	S	S	- 8	- 8	S	8	8
4.6L V9/4-speed automatic OD	0	0	0	0	0	0	0	0
5.4L V8.4-speed automatic CO	0	0	0	0	0	0	0	-0
	5	lupe.	Cab	4x2	. 8	upe	Cab -	414
	Std.	XI.	30.7	Lariet	Std.	XL	XLT	Larial
4.6L VS/5-speed manual CO	5	S	5	.5	5	\$	\$	5
4.6L V8/4-speed automatic CO	0	0	0	0	0	0	0	0
5.4L V8/4-speed automatic CD	0	0	0	0	0	0	0	0

F-150 TIRE AVAILABILITY BY MODEL

	4x2				4x4			
	Std.	XL.	XLT	Lenat	Std.	301	XLT	Lariel
P235/70Pir16SL BSW all-sesson	S	8	S		8	S	S	
P235/70Rx16St, CWL all-season			0					
P235/70Rx16SL BSW all-teman					.0	0		
P235/70Rx16SL CWL all-terrain							0	
P255/70Pix16SL OWL all-terrain							0	0.
P255/70Rx16SL OWL all-season			0	.5				5
P265/70Rx17St, CWI, all-terrain*						0	0	0

*Austria only in the actional feet Of Rand Equament Group. F-250 TIRE AVAILABILITY BY MODEL

		412				414		
	Std.	30.	XLT	Lorist	Shd.	XL.	XLT	Lariet
P255/70Rx169L BSW all-season	S	S	8					
P255/70Rk16St, OWL all-season			0	8				
UT245/75Rx16D BSW all-season	0	0	0	0	8	.8	8	S
CT245/TSRx160 OWL al-terran					0	0	0	0

Triton's V8 Power

The 4 6 liter Trition VS (shown below) delivers increased borsepower per liter of displacement over the previous generation VS it replaces. Both the F-150 and F-250 powered by this engine have the highest available VS payload capacity in their class (under 8.50) lbs CVWR.

For maximum horsepower and torque, go with the new S.4-lace Traon = V.8 (shown right). Both the 4.6-liser and the S.4-lace engines have a chain down, single overhead cam SOHC) design and a fail-safe cooling system.

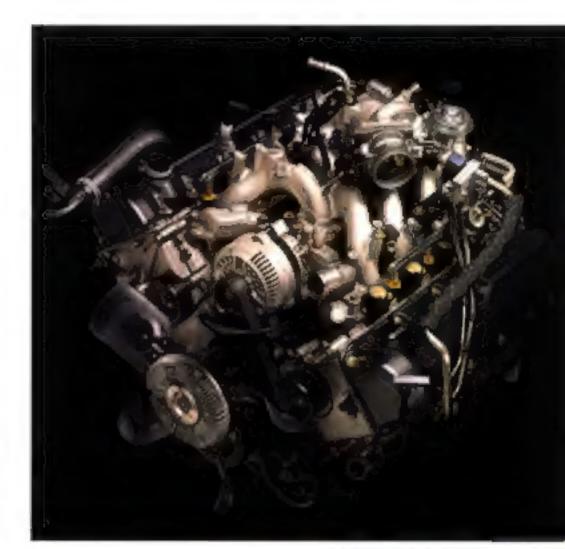
4.2L V6 - Most Powerful Standard Engine

With 205 horsepower at 4.400 rpm, the 4.2-liter engine is the most powerful standard V6 available to a full-size pickup. The 4.2L features a split-port induction system, with two valves (intake(exhaust) and two intake ports per cylinder



100,000 mile tune-ups

Fords track engines can go 100,000 miles between scheduled tune-ups (under normal driving conditions with routine fluid) lifter changes)





Fail-Safe Cooling System

The fail-sale cooling system on the Toton was engine is designed to help protect the engine from potential damage due to loss of coolant.

14

Innovations



by the Dozen







Autolong system, available with the 6-way power driver seat for XLT and Lariot, turns the headlamps on and off automatically.



Fuel, engine temperature, oil pressure causes and voltmeter are standard, XLT and Lariat also include a tachrometer.

The front split bench seat in XLT and

with cup holder. Flip up the padded armrest cover and you have a large and

convenient storage compartment.

Lariat features a fold-down center armrest



A 7-pin traifer whing harness and a frame, mounted hitch are part of the optional Class Ill Trailer Towing Group, A 4-pin trailer wiring harness is standard on all models.



The front split bench seat in XLT and Lariat is designed for firm and supportive comfort. It features conveniences such as lumbar. adjustment for the driver and reclining seat backs, and offers available six-way power driver's seat adjustment.

Features and Options

	Std	XL	(XLT)	ana
Front bumber — urpart planted	S		1	~
— driane		S	5	S
Rear step bumper — painted	0	P	5	5
- Chartes	S	S	9	2
Amors — black, manual — chyoma, power (4.7 4x2)	3	3	6	
- coor keyed, power (KLT 4x4, Lister 4x2/4x4)			SS	5
Morangs — color-keyed bodyade (Styleade only)			S	S
 argent wheel openings (4x4) 	S	\$		
 color-keyed wheel openings. 				-
(RET 4xil: Larest 4x2/4xil)			5	8
Misses (F-150) — argent pointed with argent hub	S	250	c	
 argent styled with chrome hub aluminum with chrome/argent hub 		-	18	5
Mneues IF 2501 — argent styled with argent hub	5		10	3
-argent styled with chiome hub		8	2	
 chrome styled steel with chrome hub 		S	S	S
ower two-tone paint		-	(0)	P
Third Door, passenger side (SuperCab)	9	S	1	S
Quarter/sor windows with fip-out grass (SuperCab)	8	8	S	8
Quarter/rear windows with privacy gless (SuperCab)	-	9	S	5
Siding riss window	0	0	0	0
Poliup box feetures, protective bed raif and talgate	4	Ų	V	4
op moldings, horizontal pockets and vertical slots				
n side panels for special loading, tie-down hooks	S	S	S	5
Removable, lockuble taigate with black handle	8	5	S	5 63
ront tow hooks (4x4)	Š	S	S	S
og lamps (4x4), included with optional P255 OWL.	Ų.	-	0	9
all-terrain bres or 4x4 Off-Road Equipment Group		0	0	S
	3	S	S	0
Insier tow every 4-pin connector	5	S	S	S
figh-mount stop lamp (cargo light in XL, XLT, Lareit)	9	0	- 3	9
INTERIOR FEATURES				
200r from — vinyl upper with integral armitest	S	S	S	S
- map pocket (two with XLT and Larvil)		S	5	S
- lower carpet, grab handle, curb light	_		S	5
Floor trim — black viry!	S	10		
 color-keyed carpet lopt, in F-150 xt.) 		0	ć	
- color-keyed carpet, carpeted floor mats		0	10	888
W conditioning	0	0	B	P
Speed control/lift steering wheel	Ö	o	P	P
a-way power driver's seat/autolamp system	4	4	0	P
Rear storage bin (Regular Cab)				0
	0	27	0 25 25 25	
Merval wipers (speed-dependent in XLT and Laras)	S	S G	9	S
Sauges — fuel, voltmeter, temperature, oil pressure — tachometer	S	0	0	S
Power point audiary outlet	S	S	S	Ś
Height-adjustable front 3-point lap/shoulder belts	Ġ.	27	0	N
excapt passanger side in SuparCab)	S	S	S	8
Oual instrument panel oup holders	S	S	S	S
Power windows ("one-touch-down" driver's side)	0	0	×	N
towar door locks, and power mittors			5	S
SOUND SYSTEMS				
Electronic AM/FM stereo radio, dlock	S	S	S	S
	0	0	P	P
Electronic AM/FM stereo radio, cassiette player, cook	14			
Declironic AMIHM stereo issoo, cassiete payer, color. Bix-disc compact disc changer with premium	V		0	

	Std	XL.	XLT	Laria
Unyl spit-back bench seat	S	0		
Polykinit spiti-back banch seat	0	8		
BC 40 doin split bench seet with recliners.			4	
tenter amend with our hoder, storage companiment			5	
60/40 leather split bench seat with recliners; penter amount with out holder, storage compartment*				S
Doth captain's chairs with console feather on Lanati-			0	ō
Fear 60 40 spit bench sest SuperCabil	0	S	S	5
From burner sealing Linkoles and	-	- 14	-	12
SAFETY/SECURITY FEATURES				
Oriver and right front passenger air bags SRS*	5	S	2	5
Rear anti-look brake system.	S	8	S	_
4-wheel and look brake system	0	0	0	S
Fernote keyless entry anti-theft system			0	0
Suminated entry system			8	S
Presence or big must be described when a near-lacing or	in) 586	ofy ter	at in us	ed.
F-150 PERFORMANCE FEATURES				
4.2L V6.5-speed manual 00	S	S	S	
4.2t, V6/4-spited auto OD	0	0	0	
4-6il, V8-5-speed manual OD (std. all SuperCab 4ii4s)	0	0	0	5
4-8L V8/4-speed auto OO	0	0	0	0
5.4L V8/4-speed auto OD		0	0	00
Bectric shift-on-the-fly 4x4			0	0
3.55 may able or 3.55 Limited Slip may able*	0	0	0	0
Engine block heater (includes heavy-duty battery)	0	0	0	0
Payload package #2 (Regular Cab 4x2)	0	0	0	0
Payced peckage #3 (139"-wb Regular Cab 4x2)	0	0	0	
Class III Traise Towing Group: 7-pin weing harness connector; Irania-mounted hitch; engine of cooler w/ 5.4L engine; super engine cooling; auxiliary automati- transmission of cooler; 130-amp attemator w/ 4.2L, engine	TO,		0	, ,
78-amp-hr. bettery, H/D shock absorbers, 3.55 mer and		0	0	0
Avid skid plates transfer case and fuel tank) 4x4 Off Road Equipment Group, techometer (with XL); fog temps, P265/TDRx17S, OWL all-temps fines with 17 cast aluminum where; skid plates (fuel tank), temps or case and front frame organizations), HD	0	0		U
had absorbers of road decar 1.55 fear and ratio		0	0	0
1.55 nor ade a standard on Laver.		_		_
F-250 PERFORMANCE FEATURES				
SIL V9/5-speed Figrual CO	S	ŝ	5	5
GL VB/4-speed auto OD	D	0	0	Ó
5.4L VS-4-speed auto OD	0	0	0	0
Sectric shift-on-the-fly 4x4			0	
3.73 rear axie or 3.73 Limited Slip rear axie	0	0	0	00
Engine block heater (includes heavy-duty bettery)	0	0	0	0
Paylost package 42 (139"-wb)	0	0	0	0
noenegsus gnievel bed.		0	0	0
Skid plates (transfer case and fuel tank)	Ö	0	0	0
Dass III Trailer Towing Group: 7-pin wring homess connector, frame-mounted Moh, engine oil cooler w/5-a grighe, nuper engine cooling, auxiliary auto fransmission oil cooler 78-amp-14, botten; front soring upgrade; 3.73 ear axis ratio, 3.850 bi, front lorson bars on 4x4	1	0	0	0
 O Service Package: heavy-duty 78-amp-hi, battery. 				-
super engine cooling; autoliary auto transmission oil ocoler, 3,950 lb. front torsion bars on 4x4	0	0	0	0

CEATING ADDANGEMENTS

F-Series Packages

F-150 PREFERRED T 🕾 EQUIPMENT PACKAGES XL Package 502A Styled such which: P ... Chrome nor new humour XLT Package 507A (over XL 502A) * Air conditioning Electronic AM/FM source redio, consette player and digital clock Spoud coursel/tilt stearing wheel · Abuniaum wheels (polished with ISW sing) '6-spoke met aluntinum with OWL tires). Larint Package 508A (over XLT 507A) Lower two-tune point: Plants was a war and 6-way power driver's cost and autolomp dystom. F-250 PREFERRED EQUIPMENT PACKAGES XL Package 512A : 9-7-9 Chrome rear step bumput XLT Package 517A (over XI. 512A) * Air conditioning -- * * * * * * * * * Electronic AM/FM staten pulio, councité playur and digital clack in the second Speed control/tilt steering wheal Chrome styled meel wheels « Lariat Package 518A (over XLT 517A) • 6-way power driver's sam and autoloop system



I tho X I Regulate about a Never and Clearer at Metallic



I Cole Regula Catedad o Heigh Red Clean as



to St. Lamat Nobelt als 4x2 in the come throlling open.
Continuous Melani, were light brains Tan Clearch at Melani.

Product Changes and Options Availability is following publication of the caming, certain change

Pollowing profession of the cambra, permits ellarges to surplied equipment, options, prices and the like, or product delays, may have accurred which would not be included in those pages. Your dealer is your lives source for up-to-date information.

Ford Division reserves the right to change product specifications in any time without incurring obligations. Options shows at alescribed are available at extra cost and may be offered only in annistration with other options or subject to additional ordering requirements or landautons.



F 250 SuperCab 4x2 in Englis Red clearcrisc iver. Medium Circs Metallic

Payloads & Towing

E 150 CTVI	ECIDE DA	VIDAD	DACKAGE	SELECTOR
P-1501251 T1	ESIDE PA	TLUAU	PAURAME	SELECTOR

	Payload Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Mir.)
Regular Cab 4x2				
120" wb, 61/ box	#1	1,700	5,550 (1)	P235/70Rx16SL BSW
	4.3	2.145	6,000 (1)	P235/70/2x16SL BSW
139" wb: 8" box	#1	1,590	5,550 (1)	P235/70Pb/16SL BSW
	42	2,030	6,000 (1)	P235/70Ax16St. BSW
	163	2.435	6.550	P255/70Px16SL BSW
Regular Cab 4x4				
120° wb: 6% box	01	1,765	6,000 (1)	P235/70Px16St, BSW
139" whi 8" box	61.	1,660	6,000 (1)	P235/70Pb:16St, BSW
SuperCab 4x2				
139° wb; 6% box	#1	1,955	6,000 (1)	P235/70Px16St, BSW
157" wax 8" box	61	1,800	6,000 (1)	P235/70Rx16SL BSW
SuperCab 4x4				
139" w/b: 6" f box	81	1,520	6,000 (1)	P235/70Rx16SL BSW
157" wtx 8" box	#1	1,390	6,000 (1)	P235/70Rx16St, BSW

^{*} Manufact showing would of people, saryo and body equipment, and a returned by the weight of options or agreement. (1) Not available with 5-4, SEPLVB.

F-SERIES STYLESIDE DIMENSIONS

Cab	Senes	(in.)	OAL(in.) 4x2/4x4	BL (ft.)	(in.)	LH (n.) 4x2/4x4	AC (in.) 4x2/4x4	Cargo (cu ft.)
Regular Cab	F-150	120	202.2/203.7	8%	65.2	32.5/35.0	7.3	58.6
	F-150	139	220.8/222.3	8	65.2	37,3/34.9	7.3	72.6
	F-250	139	220.8/222.3	8	65.2	33.0/36.6	7275	726
SuperCab	F-150	139	220 8/222.3	6%	65.2	32.3/34.9	7.3	58.6
	F-150	157	239.4/240.9	8	65.2	32.2/34.8	7.3	72.6
	F-250	139	220.8/222.3	68	65.2	33.4/36.6	7.2/7.6	58.6

MB - Wheelman CAL - Overall Length - RL - Insula Rev. Length instruction - Insula Ros - Insula Ros - Well instruction - UM - Local Height less-haled emorph. - AC - Auto Classification

F-150 FLARESIDE PAYLOAD PACKAGE SELECTOR

	Payload Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Min.)
Regular Cab 4x2				
120" wtr 6 " tox	#1	1.620	5,550 (1)	P235/70Pb:16SL BSW
	#2	2,065	6,000 (1)	P235/70Rx16SL BSW
Regular Cab 4x4				
120" wto 6 5 tox	#1	1,690	6,000 (1)	P235/70Pb.16St, BSW
SuperCab 4x2				
139" who 61" box	81	1,795	6,000 (1)	P235/70Rx16St, BSW
SuperCab 4x4				
139" wb 6 " box	41	1.365	6,000 (1)	P235/70Rx16SL BSW

Maximum advector weight of precise, cargo and tody equipment, and is reduced by the weight of epitonal obsolement.

F-250 STYLESIDE PAYLOAD PACKAGE SELECTOR

	Payload Package	Payload (lbs.)*	GVWR (lbs.)	Tires (Min.)
Regular Cab 4x2				
139" wb 8 box	#1	2,640	6.950	P255/70Rx16SL BSW
	42	3,340	7,700	LT245/75Rx16D BSW
Regular Cab 4x4				
139" wb; 8" box	81	2 480	7,200	LT245/75Rx16D BSW
	12	2,835	7,700 (1)	LT745/75Rx16D BSW
SuperCab 4x2				
139" wb. 61" box	81	2.420	6,800	P255/70Rx16SL BSW
	45	3.075	7,500	LT245/75Px16D BSW
SuperCab 4x4				
139" wb: 6 i" box	81	2.430	7,200	J1245/75Rx16D BSW
	#2	2,775	7,700 (1)	LT2M5/75Rx16D BSW

Majorium alcouble seagre of become, cargo and body equipment, and a reduced by the weight of options 4quipment. If Available and included with 5-4, SSR VB only.

F-150/F-250 PICKUP CONVENTIONAL TOWING - MAXIMUM TRAILER WEIGHTS (LBS.)

			Regular Cab				SuperCal			
	Axle	GCWR	F-150		F-250		F-150		F-250	
Engine	Ratios	Max. (lbs.)	4x2	4x4	4x2	4x4	4x2	4x4	4x2	4x4
			MANUA	L TRANSMIS	SION					
4.2 L (256)	3.08	6500	(1)	1900	-	-	(1)	-	(AM	NO.
SEFLV6	3.55	7800	3600	3200	-	122	3400	- hand	Ann.	-
4.61, (281)	3.08	6500	(7)	1600	-	-	2000	1700	-	-
SEFI VB	3.31	7200	-	-	(1):	(1)	- 040	- test	(1)	(1)
	3.55	7800	3500	3100	400	-	3300	3000	-	-
	3.73	7800	1	jani.	3200	2700	_	_	3100	2700
			AUTOM	ATIC TRANSP	MISSION					
4.2 L (256)	3,08	9000	(2)	(7)	-		(1)	-	-	-
SEFI V6	3,55	10,000	5800	5400	-	_	5600	-	-	
4.6L (281)	3,08	10,000	(2)	-	-	-	(1)	-	-	-
SEFI V8	3.31	10,500	-	-	(1)	-	-	-	(1)	Service
	3.55	11,500 (w/161 tires)	7200	5800	_	_	7000	6600	-	-
		11,000 (w/17" tres)	_	6300	_	-		6100	(84)	Spiles
	3.73	12,000	-	-	7300	6900	-	-	7200	6900
5.4L (330)	3.08	11,000	(1)	(7)	-	-	(1)	(1)	-	-
SEFI VB	3.31	12,000	-	-	10	(1)	-	-	(1)	(1)
	3.55	12,700 (w/15' fires)	8200	7800	-	-	8000	7700	-	-
		12,200 (wr17" tires)	-	7300	-	144	-	7200	-	_
	3.73	13.500	_	-	8700	8300	-	_	8800	8300

⁽¹⁾ lowing thicks over 20,000 bits is not recommended with 108 F-153 or 2.31 F-250 axis ratios. The outliers Date 1 Trains Concernment at 1,55 F-150 or 1,70 F-250 axis ratio.

Dealer Accessories

Your Ford Dealer can show you a lot of ways to personalize your new 1997 Ford F-150 or F-250. The learners shown here are just a few. Like the F. Series itself. Ford brand accessories are made with a commitment to quality. And they're covered by the new vehicle limited warranty. See your Ford Dealer for details.



This bood mounted air deflector helps keep the wordshield clear of bugs.



Tonneau cover provides extra security. plus added protection in bad weather.



This hood cover helps protect your F-Series paint linish from chipping



High density bedliner helps project the inside of your pickup hox.



Running boards add six a will making it easier to get in or out of the cab.



This cargo net secures items like their and hard hats inside the pickup has

Paint & Trim Colors



Dark Tomador Red Cleancost Metallic



Pacific Green Cleanssat Metallic



Portolino Blue Coursed Metallic



Light Prairie Tan Clearcost Metallic



Black Clearcost



Bright Red Clearsont



Moonlight Blue Chravour Metallic



Orders White Cleanual



Tiral Connocet Metallia



Silver Frost Clearcoat Metallic

E150/E250 PAINT AND TRIM COLORS

Exterior Paint Colors*	Interior Trim Colors						
Std. XL, XLT	Cordonah	Willow	Madum Oraphite	Prairie Tan			
Light Phane Tan Cleanout Metalic							
Bright Red Clearcoot							
Dark Toreador Red Clearcost Metalic							
Moonight Blue Cearonal Metalic							
Puerfe Green Cleurocut Metalic							
Tea Clearcon Metalic							
Silver Frost Clearabet Metalia							
Black Cearcost							
Portolino Bue Clasrocat Metalic							
Orderd White Oleanocal							
Lariat							
Light Praise Tan Clearcost Metalic							
Bright Red Clearcost							
Dark Toreador Red Clearcost Metalic							
Pacific Green Clearcoat Metallic							
Black Ölssrooxil							
Oxford White Clearcoat			*				

included in the Land Preferred Equipment Package 518AL

Ownership Experience

ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile bumper-to-bumper warranty. Ask your dealer for complete details on this program which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your truck.





Ford Credit offers a wide variety of financing and leasing programs to qualified buyers which can be arranged

right at the dealership. Ask your Ford Dealer for the complete facts on these programs.



Optional Ford Extended Service Plans go beyond the 3-year/ 36,000-mile warranty. Ask your

dealer for complete details on the optional plans and for a copy of the limited warranty.

FORD CITIBANK CARD



Your Ford Citibank VISA or MasterCard could earn you hundreds, even thousands of dollars in Ford Rebates you can apply toward the purchase

or Red Carpet Lease of a new Ford, Lincoln or Mercury. To apply, call 1-800-374-7777 or visit a Ford or Lincoln-Mercury dealership.

DEALER-INSTALLED ACCESSORIES

Your Ford Dealer offers a variety of quality Ford-brand accessories that meets or exceeds our strict specifications.

For more information, visit our Web site at http://www.ford.com



Top row wheels OWI, trees left to right IF-250. 16 argent sayled steel with argent hab 16 argent sayled steel with chrome hub. 16 argent painted steel with argent hub. 16 argent sayled steel with chrome hub. 16 polished aluminum with chrome hub. If argent painted steel with argent hub. 16 argent sayled steel with chrome hub. 16 polished aluminum with chrome hub. IISW tires. 16 cast aluminum with chrome argent hub. OWI, tires, and 17 cast aluminum with chrome hub. Included in the optional 4x4 Ott-Road Equipment Group.

